



WESTBOROUGH ATHLETICS

Westborough Stadium Repair Project
Executive Committee Meeting Agenda/Notes
August 25th, 2016- WHS Library

Agenda:

1. Welcome and recap
2. Committee Reports
3. Action Items Updates
4. Marketing materials
5. Survey- update, how will this go out?
6. Website- ccatplay.org
7. Fall planning- Turkey Trot, Week of Lights- fundraising and informational tent, Thanksgiving Day Football Game, Arts in Common- Calendar
8. Next meeting date?

8/25/2106 Meeting Notes:

Action Updates:

- State Hospital property update from Alan Grady- still waiting on sale and bids for the 2 parcels that they are looking to develop. Overall this is not going to be viable location for a stadium/lights/etc. They have hired Gale Associates to develop a master plan. Wish list includes:
 - Parking would be first and foremost- would love to do in 2017
 - Community center
 - More fields
 - Walking trails, etc
- Meeting with elected town officials- First step is to update school committee during the meeting on Sept 7th. Amber, Johanna and Rob will provide the update.
- Press- rather than asking for articles about the project just yet, we use the Turkey Trot to kick off the press push. After school committee has been updated we will continue to involved the press in getting the word out.

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- Fall events- we have created a list of events that are coming up this fall that we would like to have a presence at to provide information and generate interest. [Fall Events](#)
 - Please sign up to work an event if you can.
- Package of events for fundraising:
 - Week of lights Event-potential VIP tent, food trucks, tenting, etc.
 - Thanksgiving Day Brunch
 - Alumni Events
 - All sports camp

Survey Update

- The subcommittee will send around more questions for the survey. We are looking for a survey of 10 questions or so. Some potential topics include organic turf, lights, override, how much would you be willing to have the town pay, etc.
- The survey will go out in a bulk mailing to the whole town. They can respond by mail or electronically.
- The survey should go out sometime in mid-late September.

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